

### **NJBIN Diamond Sponsorship: □ \$5,000**

#### **Sponsorship Privileges:**

##### **Exclusivity**

- There will be only one Diamond Sponsor per industry per year.

##### **Business/Networking Opportunities**

- NJBIN introduces sponsors to incubator directors so that the sponsors can work directly with them in setting up educational events, such as Lunch and Learn sessions or “Office Hours,” where sponsor meets individually with incubator tenants on a specified day. NJBIN will help publicize these sessions to all incubators in the network.
- The sponsor will be given a display table at the Annual NJBIN Awards Event, which is held in April.

##### **Events**

- NJBIN displays signage with sponsor’s logo at all industry events where they exhibit (BioNJ, VANJ, NJTC, ...)

##### **Media Relations**

- Joint press release announcing the Sponsorship and designation.
- Press releases announcing sponsorship of educational presentations.
- Permission to announce partnership in your corporate/organizational materials.
- Use of NJBIN logo on corporate/organizational materials

### **NJBIN Website**

- Sponsor's logo displayed prominently on homepage of NJBIN website (njb主in.org) and on a sponsorship page.

### **NBIA-NJBIN Chapter Newsletter**

- Opportunity to write four 500-word educational articles about sponsor's company/organization for the NBIA-NJBIN Chapter Newsletter, which is mailed to state and federal legislators. An electronic version of the newsletter is also sent to the NJBIN email distribution list, which includes our network of companies, investors, professional service providers and stakeholders within public institutions and private organizations that support the entrepreneurial community.
- Four 1/4-page advertisements in the newsletter (sponsor provides high-resolution, camera-ready ad as jpeg).

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**NJBIN Gold Sponsorship: ☐ \$ 2,000.00**

### **Sponsorship Privileges:**

### **Exclusivity**

- There will be no more than five Gold Sponsors per industry per year.

### **Business/Networking Opportunities**

- NJBIN introduces sponsors to incubator directors so that the sponsors can work directly with them in setting up educational events, such as Lunch and Learn sessions or “Office Hours,” where sponsor meets individually with incubator tenants on a specified day. NJBIN will help publicize these sessions to all incubators in the network.
- The sponsor will be given a display table at the Annual NJBIN Awards Event, which is held in April.

### **Events**

- NJBIN displays signage with sponsor’s logo at all industry events where NJBIN exhibits (BioNJ, VANJ, NJTC, ...)

### **Media Relations**

- Joint press release announcing the Sponsorship and designation.
- Press releases announcing sponsorship of educational presentations.
- Permission to announce partnership in your corporate/organizational materials.
- Use of NJBIN logo on corporate/organizational materials.

### **NJBIN Website**

- Sponsor’s logo displayed prominently on homepage of NJBIN website (njbin.org) and on a sponsorship page.

### **NBIA-NJBIN Chapter Newsletter**

- Opportunity to write four 250-word educational articles about sponsor’s company/organization for the NBIA-NJBIN Chapter Newsletter, which is mailed to state and federal legislators. An electronic version of the newsletter is also sent to the NJBIN email

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distribution list, which includes our network of companies, investors, professional service providers and stakeholders within public institutions and private organizations that support the entrepreneurial community.

- Four 1/4-page advertisements in the newsletter (sponsor provides high-resolution, camera-ready ad as jpeg).

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### **NJBIN Silver Sponsorship: □ \$ 1,000**

#### **Sponsorship Privileges:**

#### **Business/Networking Opportunities**

- NJBIN introduces sponsors to incubator directors so that the sponsors can work directly with them in setting up educational events, such as Lunch and Learn sessions or “Office Hours,” where sponsor meets individually with incubator tenants on a specified day. NJBIN will help publicize these sessions to all incubators in the network.
- The sponsor will be given a display table at the Annual NJBIN Awards Event, which is held in April.

#### **Media Relations**

- Joint press release announcing the Sponsorship and designation.
- Press releases announcing sponsorship of educational presentations.
- Permission to announce partnership in your corporate/organizational materials.
- Use of NJBIN logo on corporate/organizational materials.

### **NJBIN Website**

- Sponsor's logo displayed prominently on homepage of NJBIN website (njb主in.org) and on a sponsorship page.

### **NBIA-NJBIN Chapter Newsletter**

- Opportunity to write two 250-word educational article about sponsor's company/organization for the NBIA-NJBIN Chapter Newsletter, which is mailed to state and federal legislators. An electronic version of the newsletter is also sent to the NJBIN email distribution list, which includes our network of companies, investors, professional service providers and stakeholders within public institutions and private organizations that support the entrepreneurial community.
  - Two 1/4-page advertisements in the newsletter (sponsor provides high-resolution, camera-ready ad as jpeg).
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### **NJBIN Bronze Sponsorship: ☐ \$ 500**

#### **Sponsorship Privilege:**

#### **Print: ☐ NBIA-NJBIN Chapter Newsletter**

- Two 1/4 page advertisements in the newsletter (sponsor provides camera-ready ad as jpeg). The newsletter is mailed to state and federal legislators. An electronic version of the newsletter is also sent out to the NJBIN email distribution list, which includes our network of companies, investors, professional service providers and stakeholders within public institutions and private organizations that support the entrepreneurial community.
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**Friend of NJBIN: \$ 250**

**Sponsorship Privilege:**

**Print:  NBIA-NJBIN Chapter Newsletter**

- One 1/4 page advertisement in the newsletter (sponsor provides camera-ready ad as jpeg). The newsletter is mailed to state and federal legislators. An electronic version of the newsletter is also sent out to the NJBIN email distribution list, which includes our network of companies, investors, professional service providers and stakeholders within public institutions and private organizations that support the entrepreneurial community.

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**For additional information or to make arrangements for a sponsorship, contact Michele Hujber at [michele@hujberpr.com](mailto:michele@hujberpr.com) or 609-737-1879.**